



Dear Friend of Sustainability,

My name is Pam Taylor, Chair of the 2021 RECHARGE Fundraiser. RECHARGE, Sustainable Tulsa's main fundraiser, is our primary fundraising tool in supporting our programming for the year. This year, we are hosting our annual fundraising event on Thursday, September 23, 2021 featuring special keynote speaker, National Geographic's photographer Joel Sartore. With your safety at the forefront of our minds and to move forward with a sustainable event, our RECHARGE fundraiser will be held virtually again this year.

Sustainable Tulsa is a non-profit organization that provides education, tools, and resources to inform and engage businesses and individuals in the three areas of sustainability: social responsibility, economic vitality, and environmental stewardship — people, profit, planet. We are committed to the resiliency of our community, success of our business members, and ensuring a healthy planet for generations to come. We are raising funds to support education toward action initiative including:

1st Thursday monthly events  
Business to Business quarterly event series  
Scor3card  
Oklahoma Green Living  
Bellmon Sustainability Awards

Our event draws supporters and businesses from Oklahoma invested in supporting local businesses like yours. Every donor will be prominently featured during the event, with our largest donors having short videos during the virtual event as well as logos featured in support material for the event. We are hoping you can help us reach our goal!

I've attached our RECHARGE sponsorship packet with the sponsorship levels and what each level includes. Please let me know if you have any questions. I look forward to hearing from you! You can reach me at [ptaylor@dewberry.com](mailto:ptaylor@dewberry.com) or 918.688.7954.

**Thank you for your consideration to support Sustainable Tulsa!**

Best regards,

A handwritten signature in green ink that reads "Pam" followed by a stylized flourish.

Pam Taylor  
Senior Marketing Manager, Dewberry Architects

2021 RECHARGE Chair, Sustainable Tulsa Board Member

# RECHARGE

people • profit • planet

## Sponsor Sustainable Tulsa's 4th Annual Celebration

### EMERGE

Join Sustainable Tulsa on **Thursday, September 23, 2021** for our fundraiser celebration of our connection to the 3Ps (People, Profit, and Planet). This year, we will explore sustainability in an exciting new way - virtually!

RECHARGE supports Sustainable Tulsa's education towards action initiative including:

**1st Thursday monthly events**

**Business to Business quarterly event series**

**Scor3card**

**Oklahoma Green Living**

**Bellmon Sustainability Awards**

## KEYNOTE SPEAKER

### JOEL SARTORE

Joel Sartore is a photographer, speaker, author, teacher, conservationist, National Geographic Fellow, and a regular contributor to National Geographic Magazine. His hallmarks are a sense of humor and a Midwestern work ethic.

Joel specializes in documenting endangered species and landscapes in order to show a world worth saving. He is the founder of The Photo Ark, a multi-year documentary project to save species and habitat.



In his words, "It is folly to think that we can destroy one species and ecosystem after another and not affect humanity. When we save species, we're actually saving ourselves." Joel has written several books including RARE: Portraits of America's Endangered Species, Photographing Your Family, Nebraska: Under a Big Red Sky, and Let's Be Reasonable. His most recent book, The Photo Ark is now available wherever books are sold. In addition to the work he has done for National Geographic, Joel has contributed to Audubon Magazine, Time, Life, Newsweek, Sports Illustrated and numerous book projects. Joel and his work are the subjects of several national broadcasts including National Geographic's Explorer, the NBC Nightly News, NPR's Weekend Edition, an hour-long PBS documentary, At Close Range, and a regular contributor on the CBS Sunday Morning Show. He is also featured in a three part series on PBS titled: RARE: Creatures of the Photo Ark. Joel is always happy to return to home base from his travels around the world. He lives in Lincoln, Nebraska with his wife Kathy and their three children.

# RECHARGE

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Join Sustainable Tulsa on **Thursday, September 23, 2021** for our fundraiser celebration of our connection to the 3Ps (People, Profit, and Planet). This year, we will explore sustainability in an exciting new way - virtually!

**Online**

### **Pioneer Presenting Sponsor . . . . . \$10,000**

- 10 Guests at RECHARGE
- Pre-and-post event publicity
- RECHARGE Leaderboard Ad as Title Sponsor on Website
- Recognition as RECHARGE Sponsor throughout the year
- Brief personal statement from your representative about your involvement in sustainability
- Thank You Gift

### **Power House Sponsor . . . . . \$2,500**

- 6 Guests at RECHARGE
- Logo on Sustainable Tulsa's website
- Recognition at RECHARGE
- Program mention at the event
- Thank You Gift

### **Innovator Sponsor . . . . . \$5,000**

- 8 Guests at RECHARGE
- Pre-and-post event publicity
- RECHARGE Box Banner Ad on Website
- Recognition at RECHARGE
- Program segmentation at the event discussing your involvement in sustainability
- Thank You Gift

### **Change Agent Sponsor . . . . . \$1,000**

- 4 Guests at RECHARGE
- Name on Sustainable Tulsa's website
- Recognition at RECHARGE
- Thank You Gift

### **General Admission . . . . . \$100**

Contact us for more information!

**To become a RECHARGE Sponsor or for more information contact:  
Corey Williams, (918) 417-1227 or email: [corey@sustainabletulsainc.org](mailto:corey@sustainabletulsainc.org).**



# SPONSOR & MEMBERSHIP FORM



Leading Sustainable Transformation

## SUSTAINING SPONSOR

- \$25,000**...Three Year Partnership Commitment

## RECHARGE SPONSORSHIP

- \$10,000**...Pioneer
- \$5,000**.....Innovator
- \$2,500**.....Power House
- \$1,000**.....Change Agent
- \$100**.....General Admission

## SUSTAINABLE GROUNDS SPONSORSHIP

- \$5,000**.....Connoisseur (Presenting)
- \$2,500**.....Espresso
- \$1,000**.....Latte
- \$500**.....Coffee Bean

## SCOR3CARD® SPONSORSHIP

- \$10,000**...Presenting
- \$5,000**.....Title
- \$2,500**.....Major
- \$1,000**.....Supporting

## GREEN DIRECTORY SPONSORSHIP

- \$5,000/yr**.....Annual Lead
- \$1,000/yr**.....Annual

## OK GREEN LIVING SPONSORSHIP

- Premiere Sponsorship**
- \$500**.....Sponsor
- \$25**.....Supporter

## 1st THURSDAY! SPONSORSHIP

- \$5,000**.....Sustainable Innovator
- \$2,500**.....Neighborhood Partner
- \$1,000**.....Community Advocate

## B2B SPONSOR MEMBERSHIP

- \$3,000**.....VP
- \$1,500**.....Associate
- \$500**.....Executive

## BUSINESS MEMBERSHIP

- \$250**.....Member

## SCOR3CARD® MEMBERSHIP

- Become a Scor3card® Member!

## INDIVIDUAL MEMBERSHIP

- \$500**.....Oak
- \$150**.....Sapling
- \$50**.....Sprout
- \$25**.....Acorn

DATE OF PLEDGE \_\_\_\_\_

DATE TO BE INVOICED \_\_\_\_\_

TOTAL SPONSORSHIP / MEMBERSHIP \$ \_\_\_\_\_ OTHER GENERAL DONATION \$ \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_ *(How you want it to appear in listing on our website.)*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

